PHONE 800.245.9540
FAX 800.369.5490
EMAIL bids@mackin.com
WEB www.mackin.com
MAIL 3505 County Road 42 West, Burnsville, MN 55306

State of Montana, Montana State Library Request for Information:
Downloadable/Streaming E-content Services for Multi-Type Library Consortia
LIB-RFI2016-0001

Supplemental Overview of MackinVIA
Digital Resource Management System and eReader

Mackin Educational Resources offers a state-of-the-art eResource Management System, MackinVIA™, to manage, access and interact with digital products. MackinVIA was created to provide seamless access to all of the client's digital resources utilizing a single login and password for authentication. Although administrators, staff and students access MackinVIA for different purposes and own different usage rights, all users access the same system. Registered user accounts are referred to as "Backpacks" and allow patrons to search for, checkout and read content. All users can access MackinVIA online or through the MackinVIA app. School-centric MackinVIA affords many great tools to support literacy and research and Mackin is always implementing new features to enhance the user experience. Below is an overview of how MackinVIA operates for a registered user.

Mackin's goal has always been for MackinVIA to be as user-friendly and intuitive as possible. MackinVIA is accessible on any device with internet access through a browser or offline with the MackinVIA app on ten different devices. The MackinVIA app works on a multitude of mobile devices including the iPhone and Android smart phones as well as the iPod Touch, iPad, Kindle, Android, Nook and Chromebook tablets. The app is also available for Mac and Windows desktop computers. This versatile app can be found in the Apple iTunes Store, Google Play, and Chrome Web Store. Users may also access MackinVIA directly at www.MackinVIA.com (logos and widgets are available for school / library web pages) or through a library management system.

Accessing MackinVIA does not require any individual user information, as a general login and password can be assigned for each library initially. However, individual user accounts, called Backpacks, must be created to checkout titles, save favorite eResources, and store notes/highlights about titles. Backpacks require only a user

ID, password and first name (individual email addresses may be entered but are optional). Mackin can work with libraries to upload patron data to create user Backpacks.

Once a user logs in, he or she will be greeted with the MackinVIA homepage:

Resources in MackinVIA are automatically linked to subject categories such as English, Math, Graphic Novels, General Fiction, History and Science and these **Categories** provide a quick and easy way for patrons to locate the materials they desire. Both primary and secondary category icons are available through the MackinVIA administrative settings and can be set by the MackinVIA administrator.
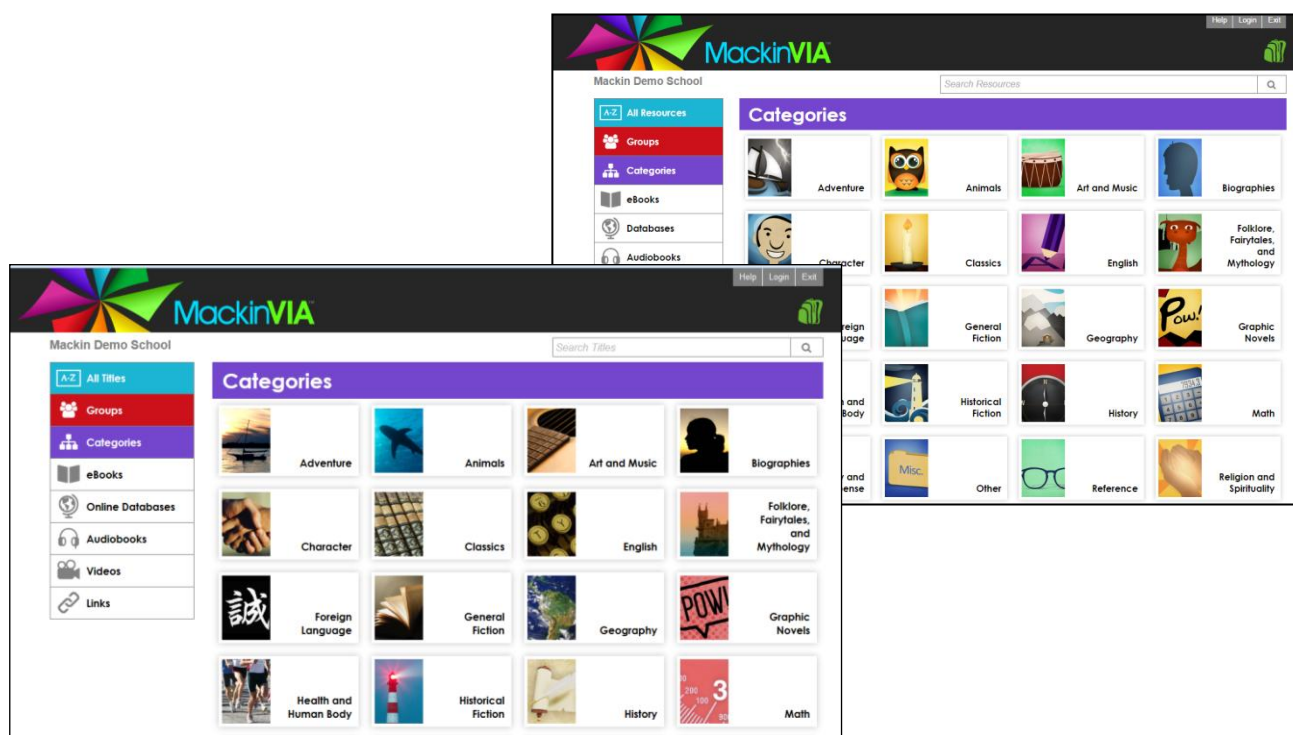
Patrons can use the **Easy Search** keyword box or select advanced search features including title, author, subject, topic/genre, series, interest level, reading level, Lexile, Fountas & Pinnell, Accelerated Reader, Reading Counts, Guided Reading, language and format type. Any of these search features can be used in conjunction with each other to create concise search results, tailored for each individual user.

Individual Backpack accounts allow patrons to save favorite eResources in one place, check out and request Mackin-hosted eResources and store notes about eBooks and databases.
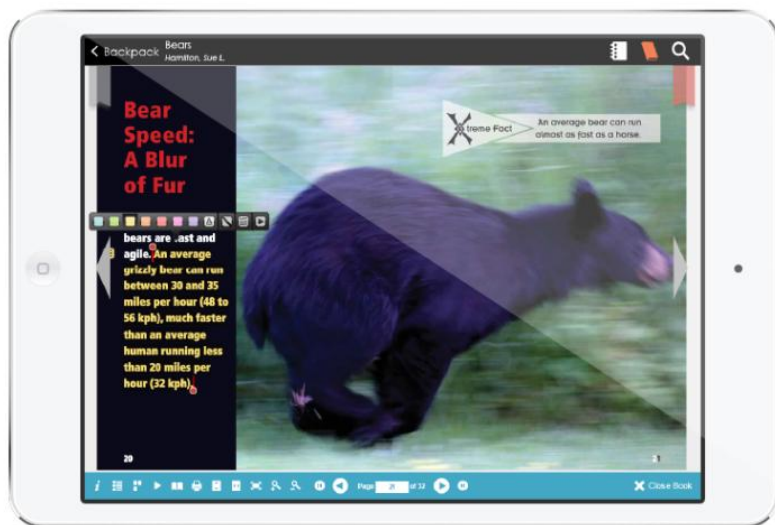
Favorites is a place to save titles for future reading.

Notebook is where users can view the notes they have made about eResources.

Checkouts is where users can see a list of titles they currently have checked out, along with due dates.

Requests is where users can see a list of titles they have requested to checkout because they were unavailable (i.e., single-user titles for which they are on a waiting list).

MackinVIA's eReader features colorful highlighting, keyword search, note-taking, bookmarking, EasyBib citations, Merriam-Webster Dictionary referencing, and text-to-speech functionality. Highlighted sections and notes are compiled into the user's **Notebook** for future reference. Notes may be printed when a user is online.

If a library subscribes to Renaissance Learning Enterprise for **Accelerated Reader (AR) quizzes**, the RPID number can be entered in the MackinVIA profile so when a user is finished reading a title with a corresponding quiz, he or she can take the AR quiz instantly through the link in MackinVIA.

Patrons can also access **Groups** set up by the Library. Resource groups allow librarians to group digital resources into one place for easy patron access.
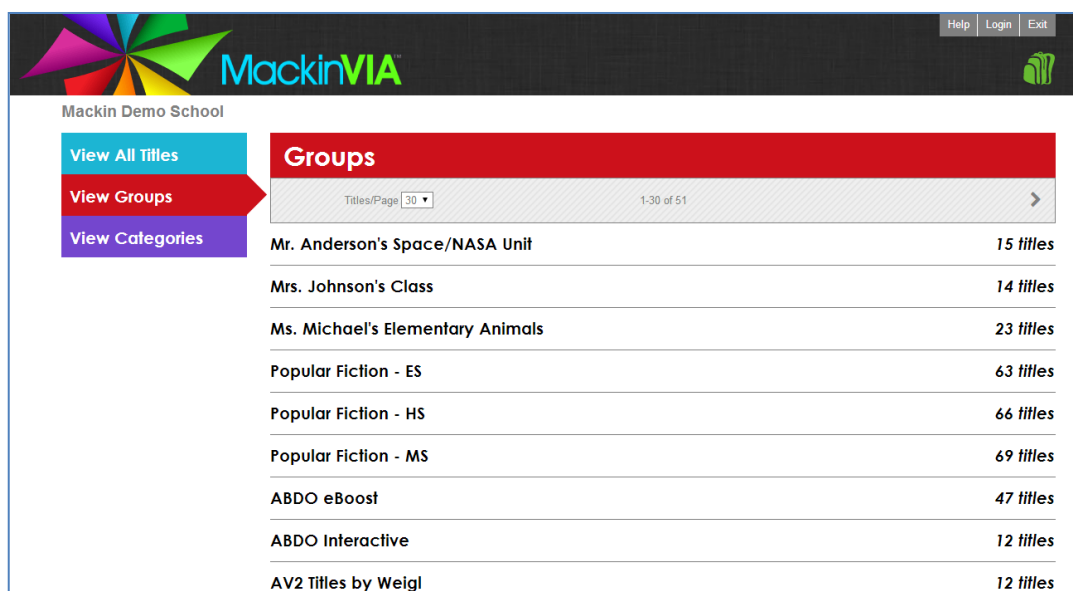
Administrative Functions

- **Tiered Management.** A full administrator can manage all the settings, titles, groups, patrons and reports in the MackinVIA account. A full administrator can give permission to personnel to operate as group managers. A group manager has the ability to create groups and manage the titles within those groups. Groups can also be established for collections of eResources for special library initiatives and projects. MackinVIA administrators can create an unlimited number of groups.
- **Customization.** There are many administrative features available for each MackinVIA account: customizing homepage layout, available search parameters, categories, dictionary options, and checkout/requests limits, activation/deactivation of eResources, and more!
- **Reports.** MackinVIA provides detailed usage reports through the administrator access at any time. Parameters include groups, categories, date of usage and resource type (eBooks, databases, audio books or videos). Reports can be exported to Excel format for further analysis by clicking the "Export All" link at the top right of the report page. Custom reports are available by contacting Mackin.
- **Add/Edit.** MackinVIA's new Add/Edit feature allows MackinVIA administrators to add/upload their web-based content to MackinVIA. Required information includes resource title, author and a URL for access. Many additional fields, including categories, languages, keywords, etc., will increase the ability for users to find member-added resources.
- **Current Circulation.** This feature allows administrators to see who currently has books checked out, requested or held (those can actually be cancelled) as well as online reads.